fold kids book fest

"It meant so much to these kids to see someone they can relate to featured in an event like this."

PARENT

FOLD Kids Book Fest

Board-Wide Passes

INFORMATION RESOURCE



thefoldcanada.org

FOLD Kids Book Fest

About FOLD

Founded in 2016 with the launch of the Festival of Literary Diversity, FOLD celebrates extraordinary voices by championing underrepresented authors and storytellers through a range of meaningful festivals and initiatives.

Based in **Brampton, Ontario, Canada**, FOLD reaches local, national, and international audiences through accessible programs that celebrate critical voices and advance the future of Canada's literary landscape.

thefoldcanada.org

WHAT DO WE MEAN BY **DIVERSITY**? OUR FOCUS IS WHAT MAKES US **UNIQUE IN CANADA**.

DIVERSE STORIES

Stories that reflect a range of identities, experiences, perspectives, cultures, and ways of living, as well as variances in form and genre.

UNDERREPRESENTED AUTHORS

People, identities, or perspectives that have historically had fewer opportunities for representation, publication, or visibility within Canadian publishing.

MARGINALIZED VOICES

People or communities that face ongoing systemic barriers, discrimination, or exclusion that can limit access, opportunity, representation, and influence within Canadian publishing.

Our Team



JAEL RICHARDSON

Executive Director

Creative direction and partnerships



HUDSON LIN

Director of Adult Programming

Festival of Literary Diveristy + Adult Programming Initiatives



ARDO OMER

Director of Youth Programming

FOLD Kids Book Fest + Youth Programming Initiatives



JESSICA RAMPERSAD

Outreach & Communications Coordinator

Marketing and Fund Development Initatives

FOLD Kids Book Fest

About FOLD Kids Book Fest

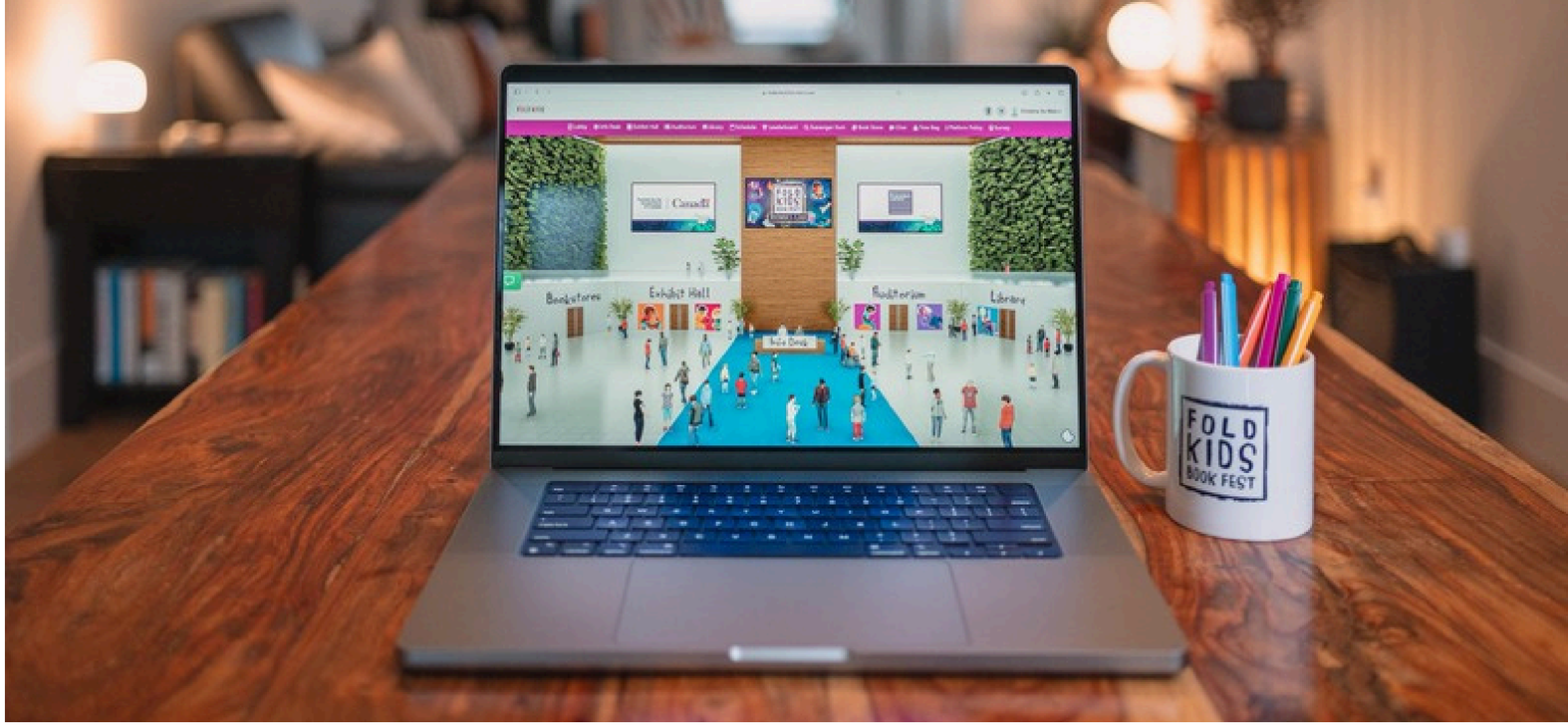
FOLD Kids Book Fest is an annual celebration of Canadian children's literature connecting young readers, educators, and families with a diverse range of renowned authors and illustrators from marginalized communities.

Through a mix of virtual and in-person events, the festival offers interactive presentations, workshops, and performances designed to spark curiosity, creativity, and a love of reading for students, families, and educators.



FOLD Kids Book Fest

Festival Features



1. Live Virtual Programming

FOLD Kids Book Fest brings authors and illustrators directly into classrooms through live, interactive virtual events. Students can ask questions, participate in activities, play games, and engage with authors and creators in real time.

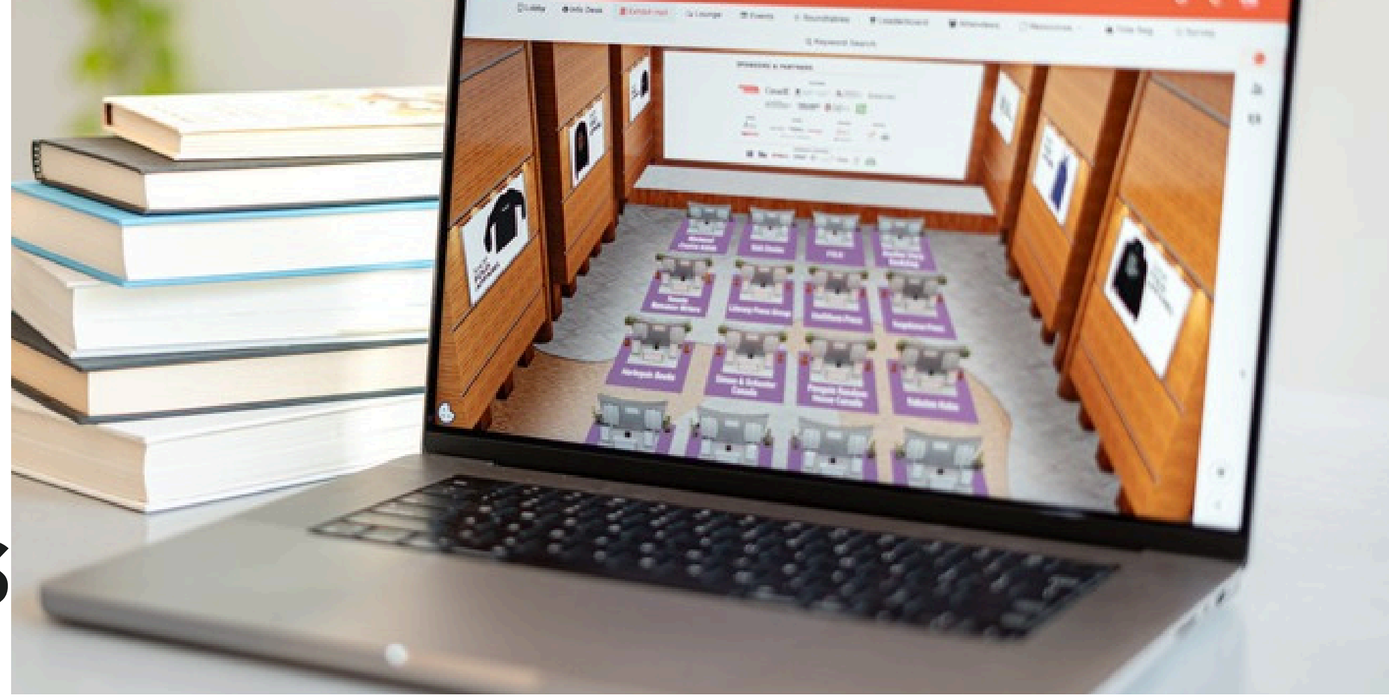
2. Supportive Classroom Resources

To support culturally responsive pedagogy and help educators navigate challenging topics, the festival provides an educator guide, created by a teacher-librarian, that connects featured books and conversations with meaningful classroom learning.

3. Year-Round Programming Access

A School Board Digital Pass gives all students and educators within a school board the flexibility to experience FOLD Kids programming on their own terms, throughout the school year. Watch sessions at your own pace, pause or rewind whenever needed, and return to favourite conversations and additional author content year-round.

FOLD Kids Book Fest



School Board Pass Advantage

1. Easy-Registration Process

With one board-wide pass, your entire school board can access our virtual clubhouse, featuring exclusive content and an array of resources.

2. Secure Student Access

Teachers can create a Student Access Login (SAL) to share the festival clubhouse with their students allowing students and familites to join without sharing personal information.

3. Exhibit Hall Access Year-Round

Educators can xplore dozens of vendor booths and discover resources from publishers and not-for-profit organizations that support schools and classrooms year-round.

4. Unique Bonus Programming

Equip your schools with one-of-a-kind programming featuring Canadian authors from underrepresented communities as well as popular programming from previous years.

Session Formats & Support

"I loved the fact that FOLD Kids Book Fest is online. It allowed me to still be at work and pop into different read alouds during the day."

TEACHER, PEEL DISTRICT SCHOOL BOARD

AGE CATEGORIES

- **PRIMARY** K - GRADE 3
- **JUNIOR** GRADE 3-6
- **INTERMEDIATE** GRADE 6-8
- **TEENS** GRADE 9-12
- **EDUCATORS**

SESSION TYPES



STORYTIME WITH ACTIVITY



AUTHOR INTERVIEWS



ILLUSTRATION WORKSHOPS



WRITING WORKSHOPS

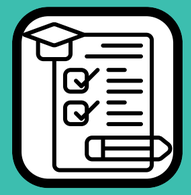


EDUCATOR WORKSHOPS



SPECIALTY EVENTS

SESSION SUPPORTS



CURRICULUM CONNECTIONS



AUTHOR BIOS

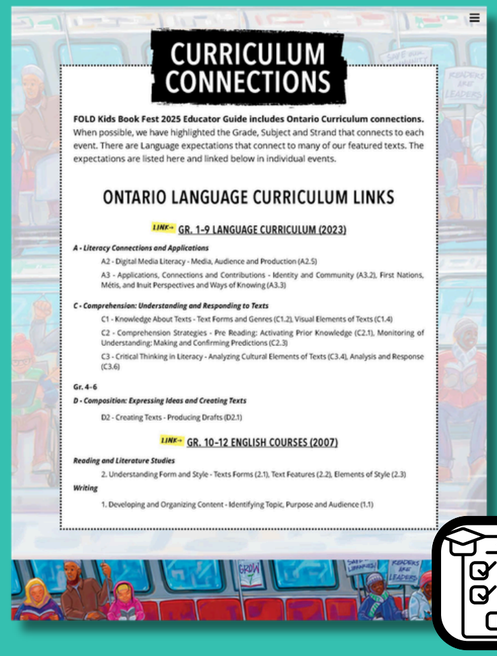


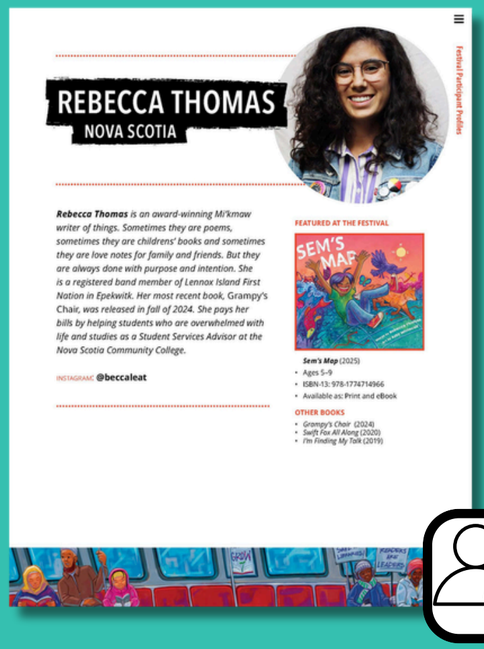
PRE- AND POST EVENT ACTIVITIES

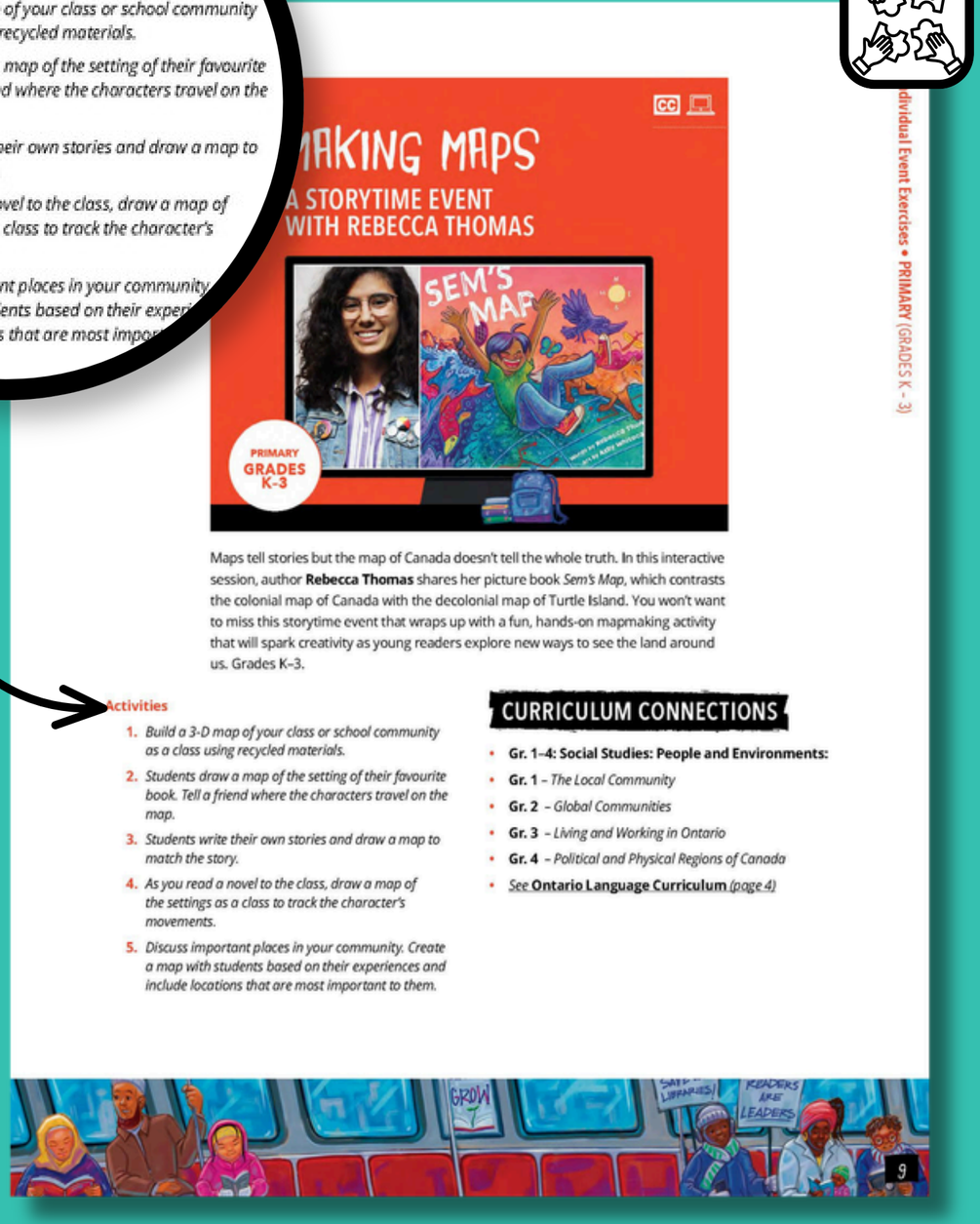
The Educator Guide

The festival Educator Guide features dedicated author pages for every author, and curriculum connections and pre-and post-event activities for every virtual event.









Books & Book Lists

FOLD Kids Book Fest creates a book list of festival titles specifically for educators. The book list includes our wide array of Canadian titles by marginalized authors and includes helpful age-based recommendations.

While purchasing and reading titles is not required for participation, all FOLD titles are available for purchase from Tinlids Book Store.

Proceeds from all purchases support FOLD's work and the delivery of the festival.

tinlids.ca

tinlids
best books for schools and libraries



FOLD Kids Book Fest



Pricing

$3,000 per school board

Board-Wide Passes offer school boards a simple, cost-effective way to bring FOLD Kids Book Festprogramming into classrooms across the board. A shared registration code gives schools and educators access to live virtual events, the Virtual Clubhouse, on-demand programming, and classroom resources throughout the school year.

Contact the FOLD team to learn how to set up a pass for your board.

outreach@thefoldcanada.org

New Content

Access new live author events, workshops, and interactive programming created for students and educators each year.

Popular Archival Content

Explore a growing collection of past festival events and bonus programming available beyond the live festival.

Exhibit Hall and Library Resources

Discover books, publishers, organizations, educator resources, and curated materials that compliment the events and classroom learning year-round.

FOLD Kids Book Fest

Key Dates

Each year, FOLD Kids Book Fest combines three days of live virtual programming for classrooms with three days of in-person events for students, educators, and families.

Educators also receive access to the Virtual Clubhouse, where festival events, activities, and classroom resources can be explored beyond the live festival dates.

thefoldcanada.org



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Big Thanks!

“[The students] could barely contain their excitement to share once the webinars were done!”
TEACHER, PEEL DISTRICT SCHOOL BOARD

“Getting to watch a grade 6 class, who had started to lose the love of reading, finally get excited over books and the activities that went along with them was so heartwarming.”
LIBRARIAN, HALTON DISTRICT SCHOOL BOARD



Contact:
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